

10 Things to look for in an Employee

Advocacy Partner/Provider

1. Strong experience in Social Media.
2. Strong experience in, and a passion for your category.
3. Good understanding of brands and how to build them.
4. Strong experience in training around Social Media.
5. Tried and tested platform with robust 24/7 support.
6. Community-management experience.
7. Experience with Rewards/recognition.
8. Ability to talk/leverage data and insights.

Plus, ideally.....

9. Experience with Personal Branding/training
10. Experience with Culture Change/training



Scoop Social
scoopsocial.com.au
contact@scoopsocial.com.au